



GWAFP NEWS

Fall Newsletter, Volume 1, October 2019



Hello....

Welcome to our very 1st Newsletter – GWAFP News!

Who we are: The Greater Washington Association for Financial Professionals (GWAFP) is one of the oldest regional associations for Treasury & Financial Professionals in the DMV (District of Columbia, Maryland and Virginia). We have been around for the last 30 years.

What we do: GWAFP provides the latest information on Treasury best practices, payment technologies via webinars, in person seminars and interactive networking. In addition, every summer we broaden our cultural scope by providing a free tour to a place of cultural significance in the DMV. We offer monthly in person meetings and three webinars per year. We educate, inform and create peer networking events.

Benefits to you: Want to know which companies are coming into the neighborhood? Which companies are looking for treasury hires? How to leverage your treasury roles from banking, corporate practitioners to treasury consultants? Then join us, attend our meetings, volunteer your time. Take advantage of our early bird membership fee for 2020 (see below)! We'd love to have you! We look forward to your input.

Sincerely,

Allison Questel, President

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UPCOMING EVENTS 2019

❖ Nov 13th - GWAFP Networking sponsored by Standard & Poors (S&P) and featuring the S&P Global Economist. Location: <http://districtchophouse.com/>

❖ Dec 11th - MACHA Presentation by Kimberly Rector

See our website for more details... gwafp.org

New Membership Pricing

Effective January 1st 2020, GWAFP is moving to a new pricing model.

- a) Full price membership - \$195.00 (includes all webinars and in person meetings for 2020 as well as Spring and Fall conferences. It does not include special events)
- b) Non-members - \$55 for in person meetings/\$25 for webinars/\$85 for each conference
- c) We will be offering 15 CTP credits (increase of 4 credits from 2019)
- d) December discount & Early bird membership – if purchased in November, the \$195.00 will cover the cost of the December meeting. (17 credits : \$11 per credit!)



MOVERS, SHAKERS & ROLLERS



Name: Adelayda Funes, CTP

New Role: Vice President, Treasury Solutions Officer, Congressional Bank. This is a brand new role within Congressional Bank where Adelayda is responsible for executing the new Treasury Solutions vision. She oversees the entire Treasury Solutions portfolio from product creation, to sales, implementation, marketing and pricing.

Last role: Vice President, Treasury Management Sales Officer, PNC Bank

Motivation: She loves providing an excellent client experience to both internal and external clients; this fosters increased customer satisfaction, larger share of bank deposits and ultimately increases revenue.

What she loves most about her job - The ability to connect with others and the opportunity to offer innovative and efficient solutions.

GWAFP member: 10 years

Fun Fact: She is a passionate yoga student and recently became a Certified Yoga Instructor.



SUMMER HIGHLIGHTS

- ❖ **June** - We celebrated our very own Donna Ryan who retired from GWAFP after 19 years! Donna filled every role on the board, from President to chair of every committee. She is now running her coffee shop in Colonial Beach, Va. If you are ever in the area, stop by Colonial Buzz!
- ❖ **August** - During the summer, we always do a fun and free event ...This year we got a VIP tour of the NBC Washington DC studios. The tour was conducted by Susan Hogan, Consumer Reporter. She provided us with a 'behind the scenes' tour, fun facts, and allowed us to stand on hallowed ground: the Meet the Press studio.
- ❖ **Sept** - New GWAFP Website unveiled... Kudos to members Bill Spinnell & Natalia Bykova for upgrading our website! Check it out: gwafp.org

